

KBFX/Hometown Sports Players and Athlete of the Week Contest Rules

Who Is Eligible

1. To be eligible to be nominated in this contest, nominees must be California residents who are 15 years of age or older and play football at one of the participating high schools defined below. Nominations are not open to the public.

Participating High Schools: Mira Monte, Ridgeview, South, Golden Valley, West, Liberty, Centennial, Frontier, Bakersfield, East, Garces, Independence, Tehachapi, Foothill, North, Highland, Bakersfield Christian, Wasco, Shafter, Taft, Arvin, Chavez, Kennedy, Delano, McFarland, Stockdale, Kern Valley, Frazier Mountain, Maricopa, NW Christian, Porterville, Monache, and Boron.

2. Employees of Sinclair Broadcast Group, Inc., Sinclair Television Group, Inc., Sinclair Television Media, Inc., and any other company which owns, programs or provides other services to television broadcast station KBAK/KBFX (collectively, the "Station") Maya Cinema, Raymond's Trophy and Awards, their affiliated companies, advertising and promotion agencies, any and all local television broadcast and cable stations, local radio and other media companies, and the immediate family members of each are ineligible. The term "immediate family" includes spouses, grandparents, parents, siblings, children and grandchildren.

How Weekly Winners Are Selected

- a) No purchase is necessary to be entered.
- b) The contest starts on August 29, 2014, and ends on November 30, 2014 (the "Contest Period"). Each week during the Contest Period, the Hometown Sports Anchors will collect Offense, Defense and Special Teams (the "Category") football player statistics from all participating high schools. The players in each Category will be judged and scored by a panel of two (2) judges comprised of Station Sports Anchors Greg Kerr and Jon Tritsch, based on the following criteria:
 - (i) OFFENSE: 75% based on highest combined statistics in Passing, Rushing and Receiving Yards, 25% based on quality of opponent.
 - (ii) DEFENSE: 75% based on highest combined statistics in Tackles, QB Sacks, Interceptions and Fumble Recoveries, 25% based on quality of opponent.
 - (iii) SPECIAL TEAMS: 75% based on highest combined statistics in Field Goals, Punts, and Kick Returns, 25% based on quality of opponent.
- c) Each Sunday during the Contest Period, one (1) player from each Category with the highest score based on the criteria set forth above will be declared the "Player of the Week", for a total of three (3) Players of the Week. One (1) Athlete of the Week will then be selected from among the three (3) Players of the Week based on the following criteria: 60% Individual Statistics, 30% Quality of Opponent, and 10% Impact of the Play, Time of Game, or Game Situation. In the event of a tie, one (1) winner will be selected by random drawing from among the tied players. The decisions of the judges shall be final.

- d) Each Sunday during the Contest Period, the Players of the Week and Athlete of the Week will be announced during the Hometown Sports program at 5:00 p.m. PT on KBFX-CD Channel 58.

The Prize(s)

1. Fourteen (14) Players of the Week will be selected from each Category, for a total of forty-two (42) Players of the Week. Each Player of the Week will receive one (1) Maya Cinema Movie pass good for one (1) person, one (1) small popcorn and one (1) large drink. Each prize package is valued at \$15. The movie pass is subject to the terms and conditions of Maya Cinema.

Fourteen (14) Athletes of the Week will be selected. Each Athlete of the Week will receive one (1) Hometown Sports T-shirt. Each prize is valued at \$15. All players/athletes of the week will be invited to attend the Hometown Sports season finale program on a date yet to be determined. Details will be provided to the players/athletes when available.

2. Each recognized player will be notified through his/her school football coach or an official from the school. Before claiming prizes, each player must provide his/her correct name, address and telephone number to Station within three (3) days of notification. Each player must sign and return a release and affidavit of eligibility, which must be received within five (5) days of notification, at the time each player claims his/her prize in person at the Station. If a player is a minor, then his/her parent or guardian must sign a release and affidavit of eligibility before the player receives his or her prize. Each player must show picture identification to claim prizes. Station reserves the right to examine additional identification and may choose to accept or deny awarding the prize based on the identification presented.
3. If a player does not respond to the notification within three (3) days, or does not timely sign and return the release and affidavit of eligibility, then the prize will be forfeited, an alternate player/athlete of the week will not be selected, and the prize will remain the property of the Station.
4. There will be no substitutions or cash alternatives for any prize except at the sole discretion of Station. The Station has the right to substitute a prize of similar value. No transfer or assignment of prizes is allowed.
5. Each player is responsible for paying all local, county, state and federal taxes on prizes based on the estimated retail value of the prizes as set forth in these rules. Each player must complete and sign a Form W-9.
6. Sinclair Television Media, Inc., Sinclair Broadcast Group, Inc., and Sinclair Television Group, Inc. are not liable if the provider of any part of the prize fails to satisfy its obligations to furnish its portion of the prize.
7. Sinclair Television Media, Inc., Sinclair Broadcast Group, Inc., and Sinclair Television Group, Inc. are not responsible for any liability arising directly or indirectly from the award or use of the prize.

8. In claiming your prize, you acknowledge that Sinclair Television Media, Inc., Sinclair Broadcast Group, Inc., and Sinclair Television Group, Inc. have the right to publicize your name, character, likeness, photograph, voice and the fact that you are the winner for promotional purposes without financial remuneration.

Odds of Winning/Miscellaneous

1. Odds of winning depend on the number of plays executed in each Category during the Participating High School football games played each week (Monday thru Saturday) during the Contest Period.
2. Complete contest rules are available Monday through Friday during normal business hours at KBAK-TV/KBFX-CD, 1901 Westwind Drive, Bakersfield, CA 93301, and on the Stations' website at www.BakersfieldNow.com.
- 3 For a list of prize winners, send a separate, self-addressed, stamped envelope to KBAK-TV/KBFX-CD, 1901 Westwind Drive, Bakersfield, CA 93301, by January 7, 2015. Due to the nature of the contest, the full names of any minors will not be released.
4. This contest is subject to all applicable laws and regulations and is void where prohibited. Sinclair Broadcast Group, Inc., Sinclair Television Group, Inc., Sinclair Television Media, Inc., Maya Cinema, and Raymond's Trophy and Awards accept no responsibility or liability in connection with any injuries, losses or damages of any kind caused by or resulting from the acceptance, possession or use of any prize awarded hereunder.
5. Station cannot be held liable for any lost or stolen entries, prizes, or contest information.
6. Station reserves the right to make rules and contest changes, and change the aforementioned contest dates.