

**Call in Rules**  
**KBAK-TV/KBFX-CD Morning News Call-in Official Rules**

**Who Can Enter**

1. To be eligible to participate in this contest, entrants must be California residents who are 18 years of age or older and reside in the KBAK/KBFX viewing area [add for Facebook contests: and existing users of Facebook]. [Note: Must be over 18 for call in contests]
2. Employees of Sinclair Broadcast Group, Inc., Sinclair Television Group, Inc., Sinclair Television Media, Inc., and any other company which owns, programs or provides other services to television broadcast stations KBAK/KBFX (the "Station"), their affiliated companies, advertising and promotion agencies, any and all local television broadcast and cable stations, local radio and other media companies, and the immediate family members of each are ineligible. The term "immediate family" includes spouses, grandparents, parents, siblings, children and grandchildren. To be eligible, you or anyone in your household can not have won any contest on KBAK or KBFX in the last 30 days from the end of this promotion.

**How to Enter**

- a) No purchase is necessary to enter. Only one entry per household.
- b) Viewers will be asked to call in on a designated telephone line at a particular time or times during the Eyewitness News Morning program, which airs from 5am to 7am on KBAK, channel 29-1, and from 7am to 9am on KBFX, channel 58-1. At the time calls are solicited, the criteria for winning will be announced (e.g. first six callers, tenth caller, first caller with the correct answer).
- c) One or more contests may be announced from time to time. More than one contest may run simultaneously, but entries will only be solicited for one contest at a time. Station is not responsible for any telephone system failure or malfunctions or other inability of entrants to reach telephone entry line.
- d) Winners will be selected in accordance with the criteria announced when calls are solicited. The contest will be judged by Station personnel, and the decision of the judges will be final as to all matters, including (i) the order in which calls were received and (ii) whether any answer required to be given is correct.
- e) By calling the designated telephone line, each contestant gives permission to Station to record and/or broadcast contestant's telephone call. All entries received from ineligible entrants will be void. All entries become the property of Sinclair Broadcast Group, Inc., Sinclair Television Group, Inc., and the Station.

**The Prize(s)**

1. The number of winners to be selected and the applicable prize(s) will be announced when calls are solicited. Winners will be notified of the estimated retail value of the prize.

2. Winner(s) will be notified at the time of their calls. Before claiming prizes, winner(s) must provide his/her correct name, address and telephone number to Station at the time of notification. Winner(s) must sign and return a release and affidavit of eligibility, which must be received within 10 days of notification, at the time winner claims his/her prize in person at the Station. Winner(s) must show picture identification to claim prizes. Station reserves the right to examine additional identification and may choose to accept or deny awarding the prize based on the identification presented.
3. Failure to collect the prize within 10 days will constitute forfeiture of the prize. If forfeited, the prize will remain the property of Station. Another winner will not be selected.
4. There will be no substitutions or cash alternatives for prizes except at the sole discretion of Station. The Station has the right to substitute a prize of similar value. No transfer or assignment of prizes is allowed.
5. Each winner is responsible for paying all local, county, state and federal taxes on prizes based on the estimated retail value of the prizes as set forth in these rules. Each winner must complete and sign a Form W-9.
6. Contestants are eligible to win only one prize within any 30 day period, regardless of the number of contests entered.
7. Sinclair Television Media, Inc., Sinclair Broadcast Group, Inc., and Sinclair Television Group, Inc., are not liable if the provider of any part of the prize fails to satisfy its obligations to furnish its portion of the prize
8. Sinclair Television Media, Inc., Sinclair Broadcast Group, Inc., and Sinclair Television Group, Inc., are not responsible for any liability arising directly or indirectly from the award or use of the prize.
9. In claiming your prize, you acknowledge that Sinclair Television Media, Inc., Sinclair Broadcast Group, Inc., and Sinclair Television Group, Inc., have the right to publicize your name, character, likeness, photograph, voice and the fact that you are the winner for promotional purposes without financial remuneration.

#### **Odds of Winning/Miscellaneous**

1. Odds of winning depend on the number of valid entries received and the order in which telephone calls are received.
2. Complete contest rules are available Monday through Friday during normal business hours at KBAK/KBFX, 1901 Westwind Drive, Bakersfield, CA 93301 and on the Station's website [www.bakersfieldnow.com](http://www.bakersfieldnow.com)
3. For a list of prize winners, send a separate, self-addressed, stamped envelope to KBAK/KBFX, 1901 Westwind Drive, Bakersfield, CA 93301 with your request for the winners list for the contest (indicate what contest it was).

4. This contest is subject to all applicable laws and regulations and is void where prohibited. Sinclair Broadcast Group, Inc., Sinclair Television Group, Inc., Sinclair Television Media, Inc., accept no responsibility or liability in connection with any injuries, losses or damages of any kind caused by or resulting from the acceptance, possession or use of any prize awarded hereunder.
5. Station cannot be held liable for any lost or stolen entries, prizes, or contest information.
6. Station reserves the right to make rules and contest changes, and change the aforementioned contest dates.